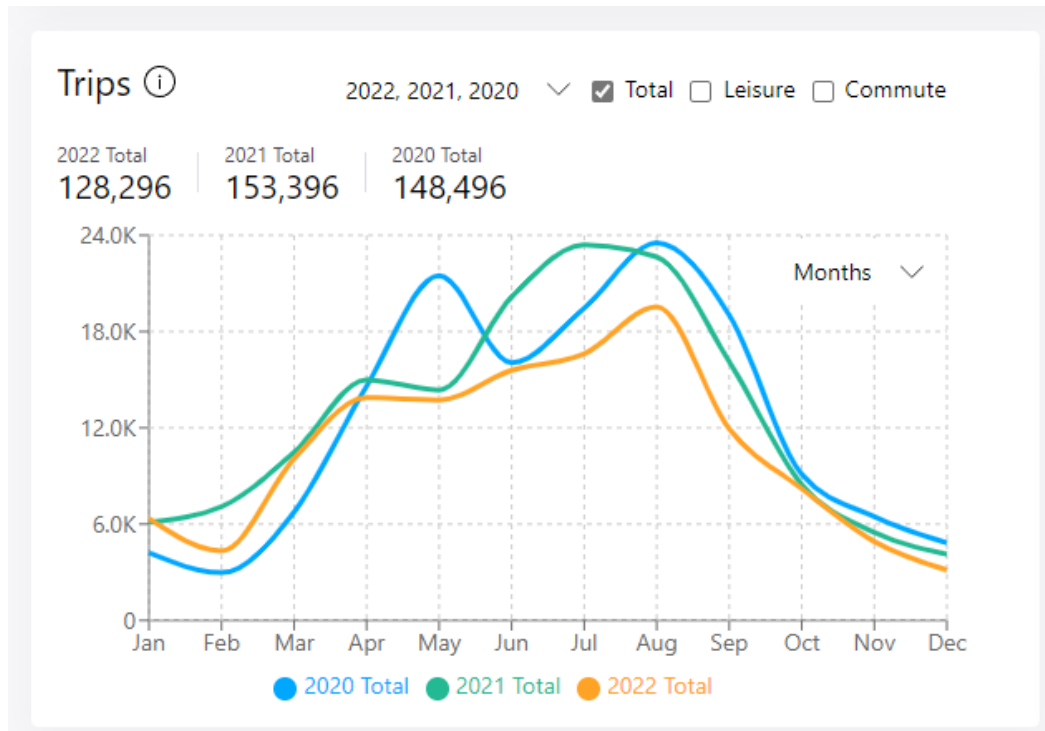


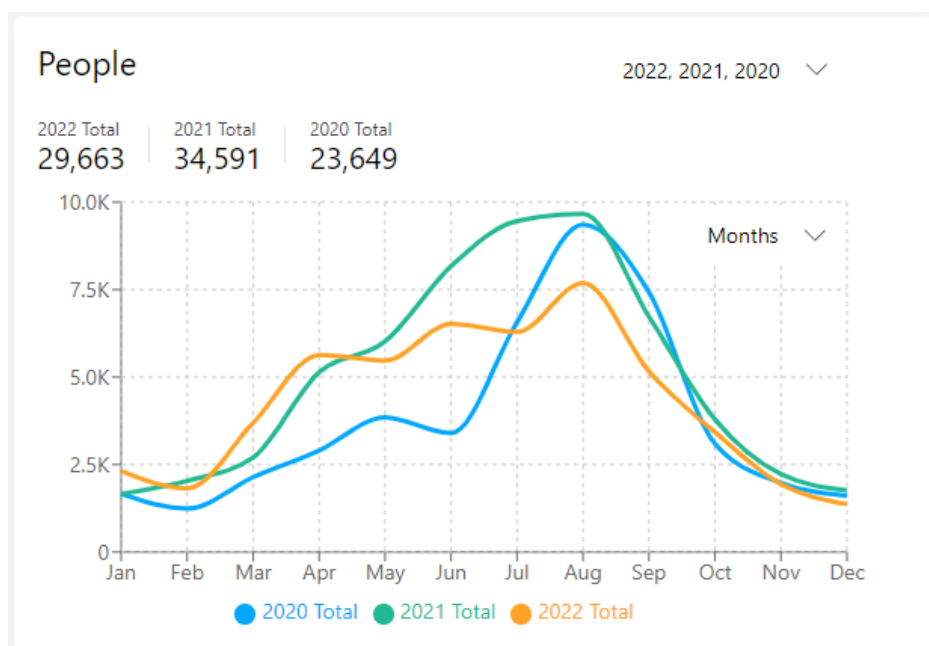
Level of use Report 19/05/2023

The following data is provided by Strava Metro. Further information is required to validate the following data and understand how the Strava Metro data Works however We can conclude the following:

The total number of cycling trips in Gwynedd during 2022,2021 and 2000

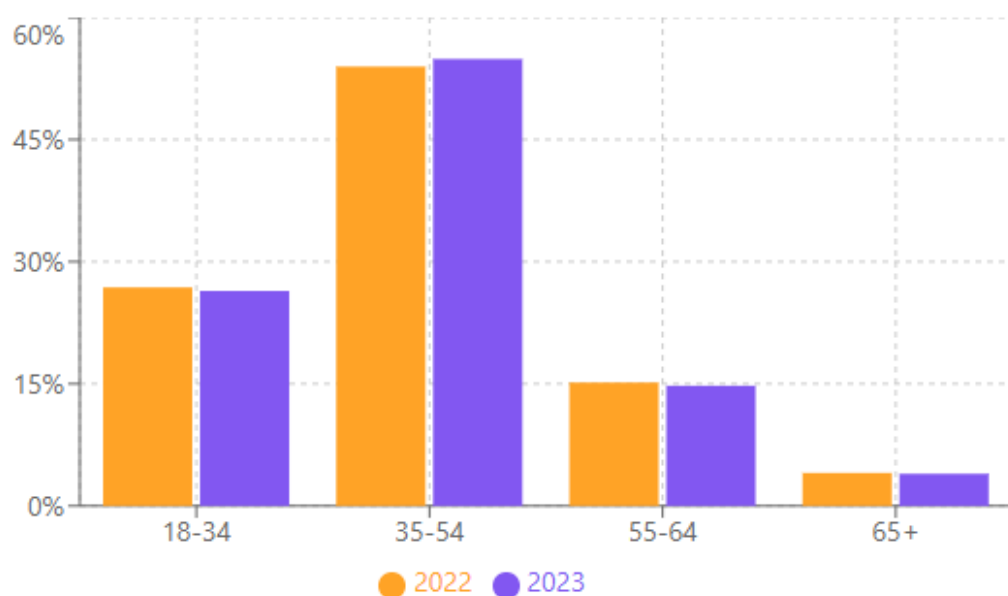


Total number of People Cycling in Gwynedd (not necessary Gwynedd residents)



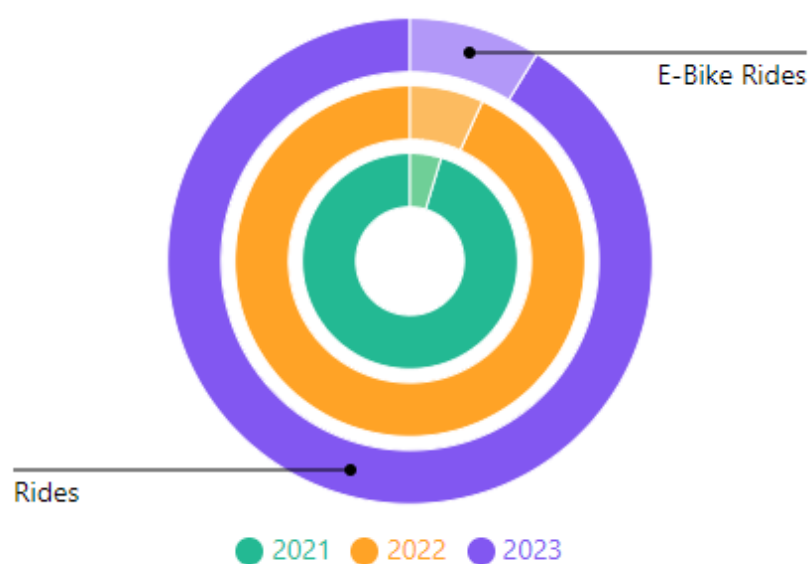
Demographics ⓘ

2023, 2022 ▾

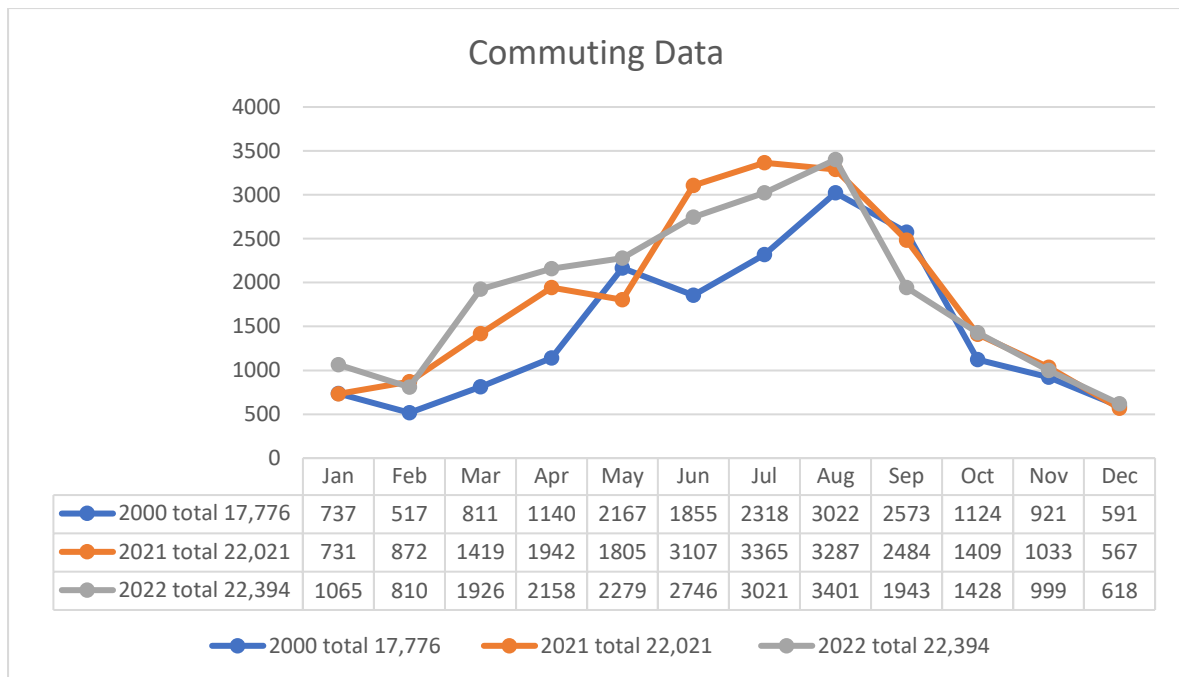


Activity Types ⓘ

2023, 2022, 2021 ▾



Number of Commuting Trips



Report Conclusion

- The Strava Meto reports indicate that the number of cycling trips have decline over the last 3 years.
- However, the number of Commuting trips has increased
- People between 35 and 54 are more likely to cycle than any other age group
- There's a growth in the number of E-bikes. The number of users in 2023 is nearly 8.8%, up from 4.7% in 2020.

The above data is not validated by cycling counters. In 2023 we intent to carryout some validation on the following data.